



**NetVU**<sup>®</sup>  
Network of Vertafore Users



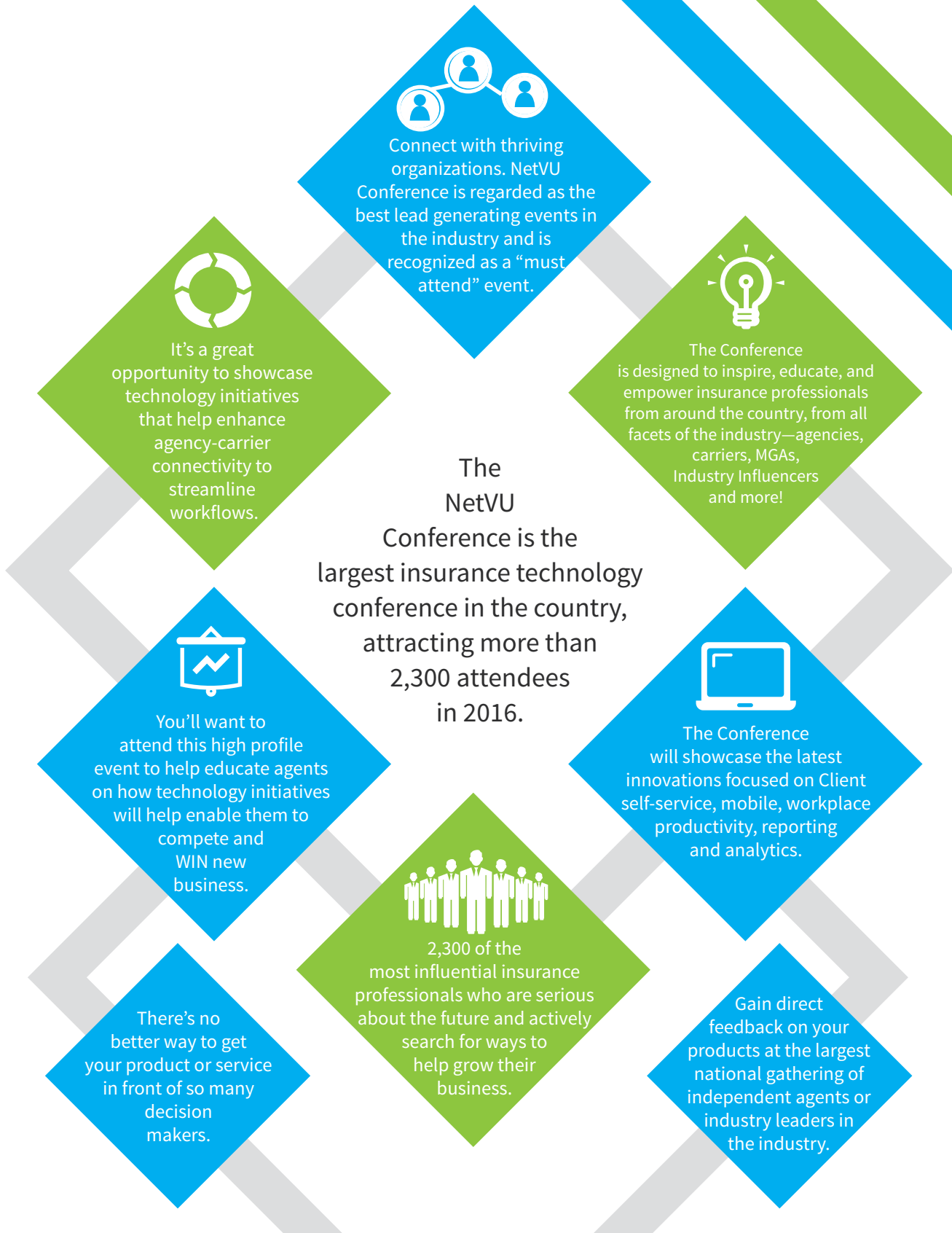
# NetVU<sup>17</sup>

March 23-25, 2017 **Nashville, TN**

The Results Start Here  
SPONSORSHIP OPPORTUNITIES



# Conference Facts



Should you choose to join us as a Partner, Sponsor or Exhibitor, you will be joining the insurance industry’s key influencers including 96 of the top 100 agencies, 80 of the top 100 carriers, 30,000 agency/carrier/securities/MGA customers and a community of over 500,000 users. Spending time with these leaders is sure to bring great value to your firm.



# NetVU Conference Sponsorship

Sponsor a Conference activity or promotional item as another opportunity to showcase your company to key influencers in the insurance industry. We have a wide range of options available. Each opportunity can be customized to meet your needs, delivering an outstanding return on investment.

Available 2017 NetVU Conference Sponsorship Items	Sponsorship Amount	Level
<b>Mobile Event App - Advertising/Push Notifications (3 opportunities)</b>	\$2,500 <b>(1) SOLD - Thank You EMC Insurance Companies</b>	General
<b>Hallway Entertainment</b> (4 opportunities) Treat Conference attendees to great entertainment as they mosey between sessions or hang out in the common areas of the Music City Center. As the sponsor you will have prominent signage and vocal recognition.	\$2,500	General
<b>Memorial Educational Scholarship</b> The Education Memorial Award in Memory of Francis P. McDonnell was established to offer financial assistance for those members who could not otherwise afford to attend a NetVU Conference. A scholarship is awarded to cover Conference registration fees, travel, and lodging.	\$3,000	General
<b>Young Professional Scholarship</b> The Young Insurance Professionals Financial Assistance program was established to assist young professionals in reaching a higher level of performance by participating in NetVU Conference and networking with their peers. Your sponsorship covers the registration and hotel expenses for this NetVU member.	\$3,000 <b>SOLD - Thank You Motorists Insurance Group</b>	General
<b>Mobile Charging Station (multiple opportunities)</b> We are all mobile now and sometimes our devices run out of juice. Sponsor the charging station and save the day for the participants who need a little bit more to get by. The charging stations will be customized with your logo.	\$4,000	General
<b>Food Truck at Closing Party</b> (4 opportunities) Your logo and name will be prominently displayed in the creative copy on the side of a food truck façade.	\$5,000	Contributing
<b>Logoad Coffee Sleeves at Refreshment Breaks</b> Your logo will be prominently placed on coffee sleeves during continental breakfast and refreshment breaks.	\$5,000	Contributing
<b>Presentation / Demo in the Innovation Lounge</b> (30 minutes-limited opportunities)	\$5,000 <b>(1) SOLD - Thank You CoreLogic</b> <b>(1) SOLD - Thank You The Hartford</b>	<b>(1) SOLD - Thank You RPost</b> Contributing
<b>Specialty Coffee Bar</b> (multiple opportunities) MORE COFFEE!!! For Exhibitors, this could be in or near your booth.	\$5,000	Contributing
<b>Branded Water Bottles</b> (multiple opportunities) Help attendees stay hydrated during their three days of intense learning. Your logo and message will be printed on bottled water to be distributed throughout the event.	\$7,500	Contributing
<b>Executive Leadership Session</b> Sponsor a first-class, educational session planned specifically for Executives. Expert professional speakers will headline our session tracks and your participation will help bring these qualified presenters to this great educational event!	\$7,500	Contributing

Available 2017 NetVU Conference Sponsorship Items	Sponsorship Amount	Level
<b>Exhibit Hall Reception Entertainment</b> (1 opportunity) Keep attendees engaged with lively local entertainment.	\$7,500	Contributing
<b>Exhibit Hall Relaxation Station</b> What better way to say you appreciate your customers and welcome your prospects than by giving them a truly memorable opportunity to relax and unwind. The Relaxation Station sponsor is guaranteed a long line of patrons throughout the Conference. This is a great way to say “thank you” to your customers and make a lasting impression on your prospects.	<b>SOLD - Thank You AppRiver</b> \$7,500	Contributing
<b>Food or drink station at the Closing Party</b> Help conference participants stay hydrated and full of Nashville favorites. Your sponsorship includes: <ul style="list-style-type: none"> <li>• Signage at station</li> <li>• Placement of logo branded napkins and cups (to be provided by sponsor)</li> </ul>	\$10,000	Premier
<b>Host a Beverage Bar during a Reception</b> - (multiple opportunities) The networking receptions are a great way to unwind while participants are visiting with exhibitors and continuing to learn from others. Your sponsorship includes: <ul style="list-style-type: none"> <li>• Signage at event beverage station</li> <li>• Placement of logo branded napkins and cups on bars/tables (to be provided by sponsor)</li> </ul>	\$10,000	Premier
<b>NetVU Chapter Recognition</b> This is an opportunity to show your support throughout Conference for the leaders who dedicate countless hours to bring education and leadership to their local area.	<b>SOLD - Thank You CoreLogic</b> \$10,000	Premier
<b>First Time Attendee Gift</b> Our First Time attendees are treated like royalty, and they receive welcome packages. This sponsorship allows you to speak directly to about 1/3 of the conference participants prior to Conference via a virtual presentation to welcome them to NetVU and Conference.	\$12,500	Premier
<b>Conference Tote Bags</b> Provide attendees with a bag to carry their Conference materials and use many times following the event. This is a great advertising opportunity. You are welcome to provide a printed brochure to be placed in the bag, print and shipping at your own expense.	<b>SOLD - Thank You Travelers</b> \$18,000	Premier
<b>Hotel Keycards</b> You will have the opportunity to create and place an ad on front of room key at all Conference hotels. This will likely be the first glance participants will have at Conference.	\$18,000	Premier
<b>Name Badge &amp; Lanyards</b> Your company logo will be prominently displayed on the lanyards or badges. Badges will be required for all NetVU Conference events. Expect the images captured in photos to last years. Item will be selected by NetVU.	<b>SOLD - Thank You The Hartford</b> \$20,000	Presenting
<b>Promotional Conference Brochure</b> Distributed to all NetVU members, this is an excellent opportunity to gain recognition with Vertafore product users.	\$20,000	Presenting

Available 2017 NetVU Conference Sponsorship Items	Sponsorship Amount	Level
<p><b>Conference Wireless Access</b> You know wireless access is really important when you are on the road. Help participants stay connected by sponsoring Wi-Fi and receive recognition on Wi-Fi information printed in schedule and the login page.</p>	\$20,000	Presenting
<p><b>Live Streaming</b> We know everyone cannot attend Conference in Nashville so we've created a great opportunity where they can still experience it. Sponsor the Live Streaming and your logo and link will be prominently displayed on the landing page.</p>	\$20,000	Presenting
<p><b>Mobile Events App</b> In 2016 over 80% of NetVU Conference attendees engaged in the NetVU Events app. The NetVU Events app will be the ONE place attendees will reference for event information.</p> <ul style="list-style-type: none"> <li>• Sponsor logo or name to appear on the Splash screen which is the first screen users see when launching the app. An average attendee launches the app 10 times per day. Splash screen designed by NetVU.</li> <li>• Add push notification opportunities available.</li> <li>• Promoted Post opportunity available – message pinned to the top of the Activity Feed. This can be linked to your website.</li> <li>• More to come on the events app!!</li> </ul>	\$50,000	Presenting
<p><b>Closing Party Entertainment</b> (potentially co-sponsorship) This is the premier Conference party, making it one of the most highly visible events of the entire Conference and a key sponsorship opportunity. Help create a complete networking experience for your current and future clients. This is a memorable event and a great time for attendees to wind down. Join us as we send Conference participants back home on a high note. Entertainment lineup includes Grammy Award winner, Ray Benson and Asleep at the Wheel and singer/songwriter Parker Millsap.</p> <ul style="list-style-type: none"> <li>• Organization logo displayed during event</li> <li>• Part of team that will introduce entertainers (scripted remarks provided by NetVU)</li> <li>• Logo to be printed with references to Closing party.</li> <li>• Opportunity to place promotional materials around room.</li> <li>• Meet &amp; Greet opportunities</li> </ul>	\$75,000	Presenting
<p><b>Grand Prize Drawings</b> Help us create a customized Grand Prize drawing to take place at the Grand Finale Celebration Party and closing exhibit hall reception.</p>	Cost based on prize.	

**Additional Sponsorships:**  
**Exhibit Hall Reception: SOLD - Thank You Cincinnati Insurance**  
**Day of Caring: SOLD - Thank You Cincinnati Insurance**  
**Young Professional Reception: SOLD - Thank You AppRiver**



# Benefits of Level of Support

Benefits by Sponsor Levels	General <\$5,000	Contributing \$5,000-\$10,000	Premier \$10,000-\$15,000	Presenting \$15,000-and above
Recognition in signage, promotions, social media and events app.	Name Only	Name Only	Company logo	Company logo
Recognition of sponsor on www.NetVU.org with link to organization website.	Name Only	Name Only	Company logo	Company logo
Attendee Roster	yes	yes	yes	yes
Associate Membership	yes	yes	yes	yes
Complimentary Registrations	member pricing	1	2	2



Join Us as an Exhibitor to speak directly with Conference participants.

## Exhibit Hall

Connect with growing insurance agencies at the 2017 NetVU Conference! Our trade show is regarded as one of THE BEST lead generating events in the industry and is recognized as a “must attend” event.

Each of the 10x10 spaces includes:

- Two Networking Luncheons in the Exhibit Hall
- 8’ draped back wall and 3’ side booth dividers
- Carpet in “official show color” with padding
- Two days of cleaning
- One complimentary full conference registration and one exhibit hall only pass
- Attendee roster
- Link and listing on www.NetVU.org and the NetVU Events App
- Listing to online floorplan and NetVU events app





# Partnership

## It's all about relationships.

Through our website, education events, Conferences and newsletters, we provide a gathering place for members to share the latest automation information, trends and tips on how to make their agencies more successful. We facilitate the exchange of information between users through over 100 online communities, 55 local Chapters and specialized interactive meetings.

As a Corporate Partner, you have the chance to gain year-round exposure to leaders in the insurance industry who continually invest in their businesses and look for new ways to increase efficiency, profitability and customer service levels.



## Some of the Smartest Names in the Business Think Partnership Is a Smart Business Strategy.

### Founding & Principal Partner Vertafore

### Platinum Partners RoughNotes

#### Gold Partners

AppRiver  
EMC Insurance Companies  
The Hartford

Imperial PFS  
Nationwide  
Travelers

#### Silver Partners

ACORD  
Angela Adams Consulting  
AVYST  
BankDirect Capital Finance  
Chubb  
The Cincinnati Insurance Company  
CNA  
CoreLogic Insurance Solutions  
First Insurance Funding  
Hanover Insurance Group  
InsureSign  
IVANS  
Leaders Edge

Liberty Mutual Insurance  
MetLife Auto & Home  
The Motorists Insurance Group  
The National Alliance  
The Omnia Group  
PeopleInsure  
Progressive  
ReSourcePro  
RPost  
Selective  
SMART I.T. Services  
Work at Home Vintage Experts (WAHVE)  
Westfield Insurance

Don't miss out on the opportunity to increase your sales and align yourself with an industry leader. Contact [Partners@NetVU.org](mailto:Partners@NetVU.org) or (972) 409-6215 to find out more about NetVU's Corporate Partner Program and Sponsorship Opportunities. Then, look forward to a very profitable year.



# Network of Vertafore Users Sponsor Order Form 2017 NetVU Conference

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Sponsored Activity \_\_\_\_\_

Total \_\_\_\_\_

Method of Payment

\*\* Sponsorship payment due Friday, March 10, 2017.

My check or money order for \$ \_\_\_\_\_ is enclosed.  
Please make check payable to NetVU.

Charge my credit card in the amount of \$ \_\_\_\_\_ .  
Visa MasterCard AMEX

Cardholder Name: \_\_\_\_\_

Credit Card Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature (required): \_\_\_\_\_

Please send this form and the following to [Partners@NetVU.org](mailto:Partners@NetVU.org):

- Company logo in electronic format, .eps or .jpg.
- Your organization's company name for printed material and [www.NetVU.org](http://www.NetVU.org).

Please return this form to:

Mail: NetVU, 909 Lake Carolyn, Suite 1750, Irving, TX 75039

Email: [Partners@NetVU.org](mailto:Partners@NetVU.org)

Contact (972) 409-6215 to confirm participation.